



PERSONAL INFORMATION	Ciprian Obrad
	Romania, Timisoara, Bvd. Parvan nr.4
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	ciprian.obrad@e-uvt.ro
	Sex M Date of birth 06/01/1975 Nationality Romanian
PERSONAL STATEMENT	<p>I have 20 years of experience in Higher Education. Since 2013 I have been teaching a course in Ethics and Corporate Social Responsibility at students of sociology and human resources. For the last 10 years one of my major areas of interest, both academically and in research, has been corporate social responsibility.</p> <p>I also teach Research Methods and Techniques in Sociology and Advanced Methods of Research. I have also published articles that highlights aspects such as the relationship between social responsibility and human resources, the relationship between universities and socially responsible companies, the behaviour of socially responsible consumers, etc.</p> <p>I am motivated to investigate issues like social responsibility and social sustainability in interdisciplinary research teams at European level.</p>
WORK EXPERIENCE	<hr/>
2010 -present	Research coordinator
	Alpha Research, Timisoara, Romania
	Conducting research activities, development and implementing, reporting
	Business or sector Social research, opinion polling and market research
2000-present	Associate Professor, Ph.D (2018-present), Assistant Professor Ph.D.(2007-2017), Teaching Assistant (2000-2007)
	West University of Timișoara, 4 Vasile Pârvan Blv., room 303, 300223, Timișoara, România, https://www.uvt.ro/en/educatie/facultati/facultatea-de-sociologie-si-psihiologie/
	Research and teaching activities – Department of Sociology: Main research area: Social Responsibility and Ethics, Research Methods, Organizational Behaviour
	Business or sector Higher education
EDUCATION AND TRAINING	<hr/>
2010-2013	Ph. Degree in Sociology
	West University of Timisoara, Romania, Faculty of Sociology and Psychology
	Thesis title: Corporate social Responsibility in Romanian companies from organizational behaviours to social expectations
2000-2005	Ph. Degree in Agri-food Marketing
	Banat University of Agricultural Sciences and Veterinary Medicine of Timisoara
2008-2010	Master Degree in Sociology
	West University of Timisoara, Romania, Faculty of Sociology and Psychology
	Sociology of labour and organisational behaviour
1993-1997	Bachelor Degree in Sociology
	West University of Timisoara, Romania, Faculty of Sociology and Psychology
PERSONAL SKILLS	<hr/>

Mother tongue(s)	Romanian				
Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	B2	B2	B2
Italian	B1	B1	A2	A2	A2
Managerial skills	Management activities related to all research activities: supervising researchers (teams of 2-3 people) coordination of many interviewers and field operators (15-20 for each project), recruiting and coordination for CATI interviewers				
ADDITIONAL INFORMATION					
Publications	<p>BOOKS:</p> <ol style="list-style-type: none"> Advanced data analysis in the social sciences (Analiza avansata a datelor in stiintele sociale, Ed. Prouniversitaria, București, ISBN ISBN: 978-606-26-1351-8, 2021 Sociological Research form project to report (Cercetarea sociologica de la proiect la raport), Ed. De Vest, Timisoara, ISBN 978-973-36-0730-4, 2018; Social clusters: realities and prospects for Romania (coord.), ISBN 978-606-26-0587-2, Publisher: Editura Pro Universitaria, București, 2017 Quality of life in local communities. Sociological studies (coord.), ISBN 978-606-26-0531-5, Editura Pro Universitaria, București, 2016 The social responsibility of Romanian companies from organizational behaviors to social expectations ("Responsabilitatea socială a companiilor din România de la comportamente organizaționale la așteptări sociale"), ISBN 978-606-26-0305-2, Ed. Pro Universitaria, Bucuresti; 2015 <p>BOOK CHAPTERS:</p> <ol style="list-style-type: none"> Obrad C., Gherheș, V., 2014. "Corporate Responsibility and Expectations of the Population. Consumers as Beneficiaries of CSR Programs", in Contemporary Sociology: Interdisciplinary and Empirical Studies, Editura Pro Universitaria, ISBN 978-606-26-0163-8 <p>PAPERS IN ISI INDEXED JOURNALS:</p> <ol style="list-style-type: none"> The Consumption of Organic, Traditional, and/or European Eco-Label Products: Elements of Local Production and Sustainability, Sustainability 2021, DOI: 10.3390/su13179944; Determinants of Work Engagement Among Teachers in the Context of Teleworking, www.amfiteatruconomic.ro, 2021, DOI: 10.24818/ea/2021/58/718 Constraints and Consequences of Online Teaching, Sustainability, 2020, DOI: 10.3390/su12176982; A Human Resources Perspective on Responsible Corporate Behavior. Case Study: the Multinational Companies in Western Romania, in Sustainability 2018, 10(3), 726; Technical and Humanities Students' Perspectives on the Development and Sustainability of Artificial Intelligence (AI), Sustainability 2018, 10.3390/su10093066 Social Responsibility and Ecological Behaviors towards Selective Waste Collection, in Revista de Materiale Plastice, vol.3, 2017 "Corporate social responsibility in Romanian Companies—Between Perceptions and Reality" in Amfiteatru Economic, vol. XIII, nr. 29, București: Editura ASE, ISSN 1582 – 9146, 2011 "Corporate Social Responsibility in Higher Education. Case Study: Romanian Higher Education System", Proceedings of the 6 th International Seminar Quality Management In Higher Education – QMHE, 2010, ISBN 978-973-662-567-1 				